

Leadership Meeting Notes

12/12/18

Members Present

Nathan Moore
Lewis Reining
Tim Snider
Andrew Morgan
Peter Jones
George Dayton
Rebecca Foster

Brian Keena
David Eisenman
Dave Rogers
Marcia Doran
Alice Claire
Remy Kyle

- **Department Updates**

- Public Affairs

- EngagedUVA project

- Sonic IDs from UVA people working on projects/classes that directly benefit or engage with the community
- Airing from now till January

- Bicentennial project

- Will air from January through April
- Sonic IDs of UVA alumni and longtime community members

- Audio Drama Grant

- Collaboration between UVA's Drama department and WTJU
- Lewis Reining will head up the production side
- Aim to air late spring
- Dramas written and performed by UVA grad students
- Series of 10 shorts about a rock that mysteriously appears in the center of a town

- WXJT

- Executed about 90% of the events they'd intended

- 3 House shows
- T-shirts made (available on the WTJU store)
 - Design contest took place this semester, new design next semester

- Chapel Show next semester

- Plans to apply for STUDCO grants

- Still communicating station move to XTJers

- Connection between WTJU and WXTJ not clear to everyone

- Classical
 - Still need more announcers
 - 25% of shows have alternates, want more
- **Station Move**
 - 100% Happening
 - Nathan Moore happy to talk to anyone with questions
 - *Tech & Gear*
 - Expect construction finished and inspector arrived by Feb 22, 2019
 - At this point we'll have an empty building, divided up the way we want
 - **Tentative go-live date: Saturday, March 23, 2019**
 - Current plan: By March 1st, two crews from WTJU
 - Furniture: Pete Marshall and Lithic Construction
 - Pete Marshall coordinating
 - Lithic donating labor, WTJU only paying material costs
 - Studio Buildout: Mike Moxham and Mark Hoffman
 - Both crews start work on March 1st, Furniture crew will go in and setup the studios and then buildout crew will follow and wire everything up
 - WTJU & Backup studio
 - Will use Wheatstone digital boards
 - Boards will look and function the same for DJing; still physical faders
 - The difference is the way things are wired and the flexibility they have
 - Digital boards will allow us to pipe in mics from the backup studio, concert stage, prod studio easily
 - Off-Air
 - Hoping to avoid any off-air time. Plan is to build out the new studio and link it to the transmitter then just flip the switch.
 - Will have a generator at the new space
 - Hoping to order new equipment ahead of time for testing and practice

- *Logistics*
 - Part of construction budgeted for moving, will have help from professional movers
 - Working with Greg Sloan
 - Will need to have some packup days in January to prep for move
 - Can probably bring about 80% of our physical music collection
 - CD Filing (CDs and Vinyl)
 - Departments will select designees to cull CDs for about 8 weeks.
 - Designees will mark CDs Green (must take), Yellow (take if possible, rip first), Red (don't take or rip last)
 - After departments have filed CDs and vinyl, 2 week period for anyone to come in and review/relabel before things are finalized
 - Folk doing a modified version of this process; George sending out a list as he culls for review
 - Hard out date
 - Hard out by May 31st but goal is March 31st to avoid additional rent
- Interface for Digital music on our servers
 - Lewis will work with Pete on the capstone media program created several years ago by students
 - Will look for a commercial solution in the meantime
- Kerry Reichhadt (former WXTJer) joining WTJU as temp in Jan to help coordinate logistics and promotions for the move
- *Promotional Events*
 - Walking parade with wagon and mobile broadcast planned but not final
 - Want to break Guinness world record for most DJs in a single radio show. Current record is ~60, want to have 120.
 - Already have judge booked
 - Community open house one week after the official move
 - Alumni events planned 6/1 and 6/8

- *Capital Campaign*
 - Total cost (rent, building, gear) about \$430,000
 - UVA coming in for about \$305,000
 - WTJU could pay the balance right now but would have no reserves
 - Capital Campaign designed to help cover the costs and start an endowment
 - Goal: \$200,000
 - \$130,000 to cover costs and then an additional \$70,000 to seed an endowment
 - Quiet phase through March move then a public phase from March through June
 - Currently raised about \$4,000, process still getting underway
- **Freefall 2019**
 - Leaning toward 6 concerts (more manageable and frees up IX's schedule for other events during the Fall weekends)
 - Still at IX Art Park
 - Plan to bring in Hannah Patrick as a temp to help round up corporate sponsors to make project more sustainable