

WTJU Leadership Team – April 15, 2015 minutes

The Leadership Team's meeting was collocated with WTJU's 2015 annual meeting.

During the meeting at Fry's Spring Beach Club in Charlottesville, VA, General Manager Nathan Moore gave a presentation entitled, "Hooray Us! (By the Numbers)," which included the following key points:

- WTJU is a values-driven organization, specifically the values of diverse programming, creative expression, community, and non-commercialism
- Dark clouds on the horizon do exist:
 - The minimum NFFS funding to maintain CPB qualification continues to rise
 - There's a national trend in pledge drive revenue flattening
- WTJU has adopted a revised mission statement, which brings near-, medium-, and long-term plan implications
- Leadership Team members participated in a Q&A that followed the presentation.