

### **WTJU Community Advisory Board – July 29, 2015 minutes**

The Board discussed a number of topics informally regarding the direction of the station in the coming academic year, including:

- Progress on WTJU's relatively new Richmond-area FM signal
- Status of WXTJ, WTJU's all student-run, student-staffed sister station
- Recent awards from the Virginia Association of Broadcasters
- Recent "Opera in the Park" event and upcoming "Levitt AMP Charlottesville Music Series"
- Change in pledge drive strategy from genre-based marathons to all-genre pledge drives

No formal votes were taken.