

WTJU Community Advisory Board – April 15, 2015 minutes

The Board's meeting was collocated with WTJU's 2015 annual meeting.

During the meeting at Fry's Spring Beach Club in Charlottesville, VA, General Manager Nathan Moore gave a presentation entitled, "Hooray Us! (By the Numbers)," which included the following key points:

- WTJU is a values-driven organization, specifically the values of diverse programming, creative expression, community, and non-commercialism
- Dark clouds on the horizon do exist:
 - The minimum NFFS funding to maintain CPB qualification continues to rise
 - There's a national trend in pledge drive revenue flattening
- WTJU has adopted a revised mission statement, which brings near-, medium-, and long-term plan implications

Advisory Board members participated in a Q&A that followed the presentation.